

# Visa Ready Program

The fast track to bringing innovative payment solutions to market.



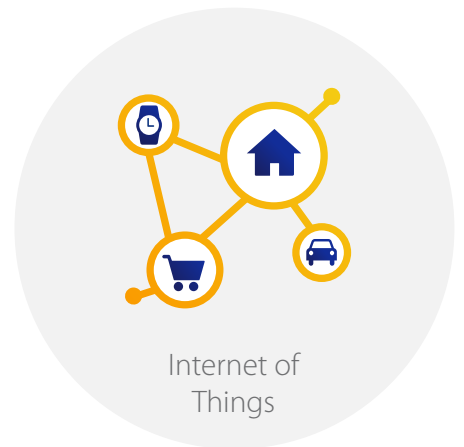
Visa Ready is a partnership program committed to ensuring that the next generation of third-party payment solutions meets Visa's security standards and specifications. The Visa Ready seal of approval puts the innovations of tomorrow on the fast track to global acceptance. Visa Ready currently supports the following programs:



mPOS



Cloud Based Payments



Internet of Things

## Program Benefits:



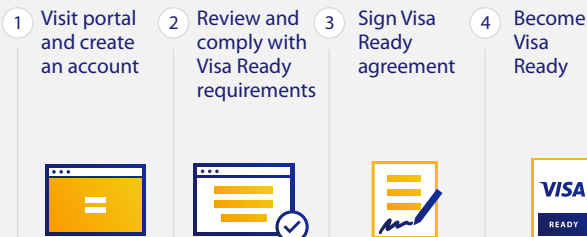
### Certify Your Solution

By certifying your solution, you will have the opportunity to:

- Fast track your solution to market
- Ensure your solution meets industry standards
- Gain access to Visa's network, tools, and services to support the development of your solution
- Benefit from Visa Ready marketing support to promote your solution

#### Become Visa Ready

Whether you're a software or hardware solution provider or device/equipment manufacturer, this simple step-by-step process will help you get Visa Ready.



### Find a Certified Solution

By engaging with the Visa Ready program, you will have the opportunity to:

- Take advantage of Visa's capabilities, making it easier to adopt innovative payment solutions
- Access new revenue streams by expanding the use and acceptance of electronic payments
- Benefit from Visa Ready marketing to understand the technology benefit

#### Find a Certified Solution

Whether you're a merchant, issuer, or acquirer, this simple step-by-step process will help you find and implement a Visa Ready approved solution.

